

Chamber Launches Web Site to Inform Voters

"There's no quicker way to solve the Troy traffic problem than to drive business out of town," observed Brad Frederick, president of Media Genesis on Big Beaver and a Troy resident.

The Troy Chamber of Commerce's Conference Center Advocacy Committee was discussing reasons being given for not wanting a new hotel and conference center in Troy. The project is supported by the Chamber,

which unveiled its new web site, www.seriousabouttroy.com, geared toward educating Troy voters on the April 5th conference center ballot proposal (Proposal 04-6).

The professional, user-friendly web site, designed as an in-kind donation by Media Genesis in Troy, includes eight key sections: Top Reasons, Why Vote Yes, News, Testimonials, Calendar, Key Links/Contacts, Frequently Asked Questions and Feedback.

"Voters are encouraged to use www.seriousabouttroy.com to find out the facts about the ballot proposal," said Frederick.

"We designed this site so voters can easily access all of the information needed to make an informed decision in the upcoming election."

Residents can visit www.seriousabouttroy.com

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Hotel/Conference Center Is Focus Of Chamber Site

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troy.com to view information as basic as the ballot proposal verbiage or as detailed as a Civic Center site map showing that the ballot issue property represents less than 1 percent of city-owned land.

“Since there is so much misinformation in the community about the conference center, the Chamber wanted to design a web site that could provide the facts and dispel the myths about the property,” said Troy Chamber Board Chairman Keith Pretty, president of Walsh College.

The Chamber’s Conference Center Advocacy Committee encourages residents to vote “YES” on the April 5th ballot proposal number 04-6 based on the facts stated in a number of sources: www.seriousabouttroy.com, city feasibility studies (available for review at the City Clerk’s office) and the City of Troy web site (www.troymi.gov). For more information, please contact Deb DePue, Troy Chamber, at 248-641-1606.
