

www.seriousabouttroy.com to Educate Troy Voters on Conference Center Ballot Proposal

The Troy Chamber of Commerce's Conference Center Advocacy Committee unveiled its new web site, www.seriousabouttroy.com, geared toward educating Troy voters on the April 5th conference center ballot proposal (Proposal 04-6).

The professional, user-friendly web site, designed as an in-kind donation by **Media Genesis** in Troy, includes eight key sections: **Top Reasons, Why Vote Yes, News, Testimonials, Calendar, Key Links/Contacts, Frequently Asked Questions** and **Feedback**.

"Voters are encouraged to use www.seriousabouttroy.com to find out the facts about the ballot proposal," said **Brad Frederick**, President, **Media Genesis**. "We designed this site so voters can easily access all of the information needed to make an informed decision in the upcoming election."

Residents can visit www.seriousabouttroy.com to view information as basic as the ballot proposal verbiage or as detailed as a Civic Center site map showing that the ballot issue property represents less than 1% of city-owned land.

"Since there is so much misinformation in the community about the conference center, the Chamber wanted to design a web site that could provide the facts and dispel the myths about the property," said Troy Chamber 2004 Board Chairman **Keith Pretty** of **Walsh College**.

The Chamber's Conference Center Advocacy Committee encourages residents to vote "YES" on the April 5th ballot proposal number 04-6 based on the **facts** stated in a number of sources: www.seriousabouttroy.com, City studies (available for review at the City Clerk's office) and the City of Troy web site (www.troymi.gov). For more information, please contact Deb DePue, Troy Chamber, at 248.641.1606 or deb@troychamber.com.

SERIOUS ABOUT *Troy* Business and Residents Working Together for Troy's Future

TOP REASONS WHY VOTE YES NEWS TESTIMONIALS CALENDAR KEY LINKS/CONTACTS FAQ FEEDBACK

APRIL 5, 2004 BALLOT PROPOSAL:

Shall the City of Troy, Michigan, be authorized to convey seven acres of the Troy Civic Center site for the development of a conference/hotel facility?

THE ISSUE:

Troy voters will determine whether or not a seven-acre portion of the 100+ acre civic center site (northeast corner of I-75 and Big Beaver Road) should be utilized for conference/hotel facilities. Concurrently, the Civic Center Priority Task Force (CCPTF) is developing recommendations for the balance of the 100+ acre site.

It is the belief of the Troy Chamber of Commerce that together the two have a greater probability of becoming reality, and will better contribute to a strong sense of community, and continued economic health. It is the Chamber's hope that factual education will build support for this ballot proposal.

Until this question of land use is resolved, the hotel/conference center facility remains in the proposal stage, details of which cannot be developed beyond what is summarized within this website. A successful vote will enable a continuation of the decision making process, and refinement of the proposal.

Purpose of this Website:


To properly educate Troy voters on this ballot proposal.

Please vote **YES** on April 5th, 2004.

Top Reasons for a Hotel and Conference Center Facility in Troy:

- Creation of a Community Campus with a Strong Sense of Place
- Economic Benefits and Quantifiable Demand
- Tax Advantages
- Quality of Life

Civic Center Site Map (click for larger image)



The Ballot Issue Property represents less than 1% of city-owned land.

Testimonial

"Why is it that every top 10 rated city, top rated livable city by standards of what we consider to be livability, in the world today, all top 10, have a conference center?"

Troy Mayor Matt Pryor
State of the City Address
January 27th, 2004

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